

**Sandwell Towns Fund Superboard
Britannia Park Community Hub Full Business Case**

17 February 2022

Subject:	Britannia Park Community Hub Full Business Case
Presenter:	Adrian Eggington – Chair for Rowley Regis Local Board Alan Reynolds – Project Lead, SMBC
Contact Officer:	Jenna Langford Interim Towns Fund Programme Manager town_deal@sandwell.gov.uk

1. Recommendations

- 1.1. To receive and agree the final Full Business Case for the Britannia Park Community Hub, including the project equality impact assessment, environmental impact assessment and monitoring and evaluation plan.
- 1.2. To recommend the submission of the Full Business Case to the Assurance Panel and subject to successful appraisal, submission of the Project Summary Document to DLUHC.
- 1.3. To note that in the event that the Full Business Case appraisal leads to minor amends/ points of clarity being required, these will be addressed by the Project Lead in conjunction with the Chair of the Local Board, the Chair of the Superboard and the Assurance Panel.
- 1.4. To note that in the event that the appraisal leads to a recommendation of substantial changes to the Full Business Case, these will be addressed by the Project Lead in conjunction with the Chair of the Local Board, the Chair of the Superboard and the Assurance Panel.

2. Purpose of the Report

- 2.1. To present the Full Business Case for the Rowley Regis Britannia Park Community Hub project for agreement including an equality impact assessment, environmental impact assessment and monitoring and evaluation plan.



3. Background and Main Considerations

- 3.1. On 3 March 2021, Heads of Terms for a Town Deal for Rowley Regis were offered by Government. This included an offer of an overall funding package of £19m. The Heads of Terms offer is subject to the appraisal and approval of a Full Business Case for each project and the submission of a Summary Document (one per project) by March 2022.
- 3.2. The Town Deal for Rowley Regis was signed on 24 March 2021.
- 3.3. Details of the projects put forward for the Rowley Regis Town Deal were re-confirmed with Government in the form of a Project Confirmation Table. These were considered by Superboard on 17 May and submitted following approval from the Council's S151 Officer.

4. Full Business Case Contents

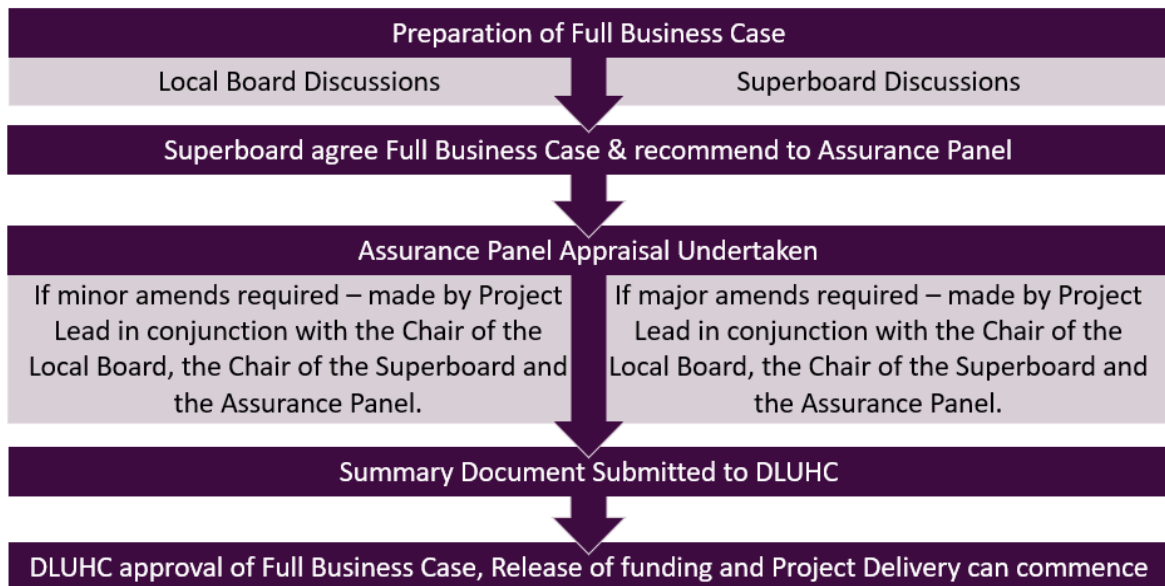
- 4.1. The Towns Fund Business Case Guidance, December 2020, outlined that Towns Fund Full Business Cases should be compliant with the HMT Treasury Green Book (2020). This sets out that Full Business Cases should address five cases; Strategic Case, Economic Case, Commercial Case, Financial Case and Management Case.
- 4.2. Preparing a project business case using the five-case model provides decision makers and stakeholders with a proven framework for structured thinking and assurance that the project: Provides strategic fit and is supported by a compelling case for change, will maximise public value, is commercially viable, is affordable and is funded and can be delivered successfully by the organisation and its partners
- 4.3. Sandwell's Towns Fund Full Business Cases have been prepared according to this model.
- 4.4. Following Cabinet approval on 24 November 2021, an Assurance Panel has been established comprising the Town Deal Board Chair, Director of Regeneration and Growth, Director of Finance (Section 151 Officer) and Cabinet Member for Regeneration and Growth, to appraise Full Business Cases.

5. Submission of Project Summary Documents to DLUHC

- 5.1. Once a Full Business Case has been approved by the Assurance Panel, a Summary Document will be prepared and submitted to DLUHC for review before funding is released. At which point Terms and Conditions of the grant will be provided.



- 5.2. The Summary Document contains an overview of each Business Case, how it has been appraised, and confirmation that key conditions from the Heads of Terms have been addressed (where applicable).
- 5.3. The Chair of the Superboard and Sandwell Council's S151 Officer will be a signatory on the Summary Document.
- 5.4. An outline of the process for approval of a project Full Business Case is as follows:



6. Britannia Park Community Hub Full Business Case Summary

Lead Organisation	Sandwell Council
Towns Fund Ask	£2.45m
Match Funding	£0.028m
Total Project Value	£2.478m
Project Description	<p>The project will improve the infrastructure, facilities and environmental quality of Britannia Park, promoting and enabling greater usage for a variety of purposes, and to improve the health and wellbeing of residents across Rowley Regis.</p> <p>The project will develop a new low-carbon community building to provide changing rooms, create 15-20 new allotment plots on less well-used parts of the park to meet proven local demand, widen the main entrance and driveway to make access safer for pedestrians and drivers, provide enlarged car park, construct new footpaths to provide a perimeter route for park users, reconstruct the skate park, replace all play and fitness equipment to meet modern day play and fitness needs and plant new trees, in part as replacement (2:1) for trees that need removing</p>
Project Start Date	February 2022



Project End Date	March 2024
Outputs	<ul style="list-style-type: none"> • 1 new community space • New changing rooms to accommodate maximum use of three existing grass sports pitches (accommodating 6 teams at one time). • 15-20 new public allotments
Outcomes	<ul style="list-style-type: none"> • Perceptions of place improved for residents
BCR Calculation	At the time of writing this report, the Benefit Cost Ratio (BCR) calculation is pending.
Key Risks	<p>The main risks have been identified for the project and are being proactively managed through regular risk review and escalation, as required. The main risks are as follows: -</p> <ul style="list-style-type: none"> • <i>Delays due to Covid-19</i> • <i>Available funding</i> • <i>Community support</i> • <i>Future maintenance legacy.</i> • <i>Delays/ slippages as a result of approvals and DLUHC approvals</i>
Equality Impact Assessment	<p>An equality impact assessment has been conducted and is appended. Overall, it is considered that the improvements will have a positive impact on local protected groups.</p> <p>The components of the project will be of particular benefit to children, older people and those with a range of disabilities, while one of the core objectives of providing new changing rooms is to promote women's and junior football, so improving opportunities for sporting participation for both those groups.</p>
Environmental Impact Assessment	An Environmental Impact Screening has been undertaken and is appended. The screening has identified that Schedule 1 and 2 of the EIA regulations do not apply to this project and therefore a full assessment is not required.
Project Adjustment Form Required	Not required.

Appendices

Britannia Park Community Hub Full Business Case document including:

- Equality Impact Assessment
- Environmental Impact Assessment
- Consultation and Engagement Plan
- Risk Register
- Monitoring and Evaluation Plan

Source Documents

- Britannia Park Community Hub Project Confirmation Table
- Rowley Regis Town Deal Heads of Terms
- MHCLG Business Case Guidance, December 2020
- MHCLG Monitoring and Evaluation Guidance, April 2021

